

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Prohibition & Excise – A.P. State Beverages Corporation Limited (APSBCL) –
Granted exclusive privilege of retailing of IMFL & FL by Shop from 01.10.2019 – 4%
margin on issue price of Wholesale IMFL Depots allowed to meet the operational
expenditure - Orders - Issued.

REVENUE (EXCISE.II) DEPARTMENT

G.O.MS.No. 423

**Dated: 30-09-2019
Read the following:**

1. Act No.23 of 2019 notified vide A.P. Extra Ordinary Gazette
Dt.17.08.2019.
2. G.O.Ms.No.373 Revenue (Ex-II) Department, dated 22.08.2019.
3. From the Managing Director, A.P., Lr.No.APSBCL/ROs/2019
Dt.23.09.2019.

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ORDER:

In the reference 1st read above, the A.P. State Beverages Corporation Limited (APSBCL) has been granted exclusive privilege of retailing in Indian Made Foreign Liquor & Foreign Liquor by Shop for the whole State of Andhra Pradesh. In the reference 2nd read above, the Government have fixed (3500) Shops for 2019-20 and the A.P. State Beverages Corporation Limited will run these Shops from 01.10.2019.

2. In the reference 3rd read above, the Managing Director has submitted a detailed proposal stating that the Corporation requires about Rs.700 Cr. per annum to meet their operational expenditure, such as, rents for the hired shops, remuneration to the man power deployed, transportation charges etc., for smooth conduct of retailing operations of (3500) Shops and requested to allow 4% margin on the issue price of Wholesale IMFL Depots.

3. After careful consideration of the proposal submitted by the Managing Director, APSBCL in the reference 3rd read above, Government hereby allow 4% margin on the issue price of Wholesale IMFL Depots in respect of Indian Made Foreign Liquor & Foreign Liquor to meet the operational expenditure of retailing of IMFL & FL by Shop.

4. The Managing Director, A.P. State Beverages Corporation Limited shall take necessary action accordingly in the matter.

5. These orders shall come into force w.e.f. 01.10.2019.

6. This order issues with the concurrence of the Finance (FMU-REV) Dept. vide their U.No.FMUOASD(REV)/171/2019, dt:26.09.2019.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**Dr. D.SAMBASIVA RAO
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
The Managing Director, A.P. State Beverages Corporation Limited, Vijayawada.
The Commissioner of Prohibition and Excise, A.P., Vijayawada.

Copy to:

P.S. to Prl. Advisor to the Hon'ble Chief Minister of A.P.
P.S. to Advisor to the Hon'ble Chief Minister, Vice Chairman, Implementation &
Monitoring Committee, NAVARATNALU Programme, A.P. Secretariat, Velagapudi.
The Executive Assistant to the Hon'ble CM, CMO, A.P. Secretariat, Velagapudi.
The Chief Public Relations Officer to the Hon'ble CM, CMO, A.P. Secretariat,
Velagapudi.

P.T.O.

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P.S. to the Hon'ble Deputy Chief Minister (Excise & CT).

P.S. to the Special Chief Secretary to Govt. Revenue (CT, P&E, R&S).

SC/SF.

// FORWARDED :: BY ORDER //

SECTION OFFICER